

# **CONE HEADS RULE ON THE GOLF COURSE**

## **The Slicer's Guide To Cones**

And Finally... For Once And For All...  
**Winning At Golf**



BY STAN MOORE

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**BOCARATONGOLFLESSON.COM**  
Teaching You Better Contact, Power, & Control

# About the Author



STAN MOORE,PGA

Originally from Jackson, Mississippi. Stan has worked at several clubs in Arizona and Georgia. He has previously taught at GolfTEC and was Director of Instruction at both, Johnson Ranch Golf Club, and The Fairways of Canton.

Having worked with thousands of golfers just like you, from ages 3 to 87. He has guided, shown, and motivated these students to work on surpassing their potential to play this game.

Today Stan provides multiple streams of improvement programs designed for Elite Juniors, Business Executives, Men and Ladies of all ages. All custom designed to guide, educate, and help you lower your score and take your game to another level . Your custom designed program is packed with video, quality instruction and practice drills.

The key for you as a student, is wanting golf success enough to make your intention your reality, and investing in coaching wisely to get help, to fill in the missing pieces in your skill set. Nothing worthwhile results without inspired action.

So if you are struggling with slices, loss of distance, fat, and thin shots, start creating “Better Contact, Power, & Control” by calling me at 561-699-2616 to get started. Let’s start your journey to becoming the best golfer you never dreamed of being.

LEARN MORE ABOUT STAN AT [BocaRatonGolfLesson.com](http://BocaRatonGolfLesson.com)

"I had a very productive experience with Stan in the 6 lessons I took with him. From the very first lesson my ball flight and game had improved immediately. Stan worked with me very methodically, and strategically as we made changes and added new elements to my swing. Stan was very patient and took a genuine interest in my progress. I give Stan my highest recommendation to anyone who wants to play the game of golf better and get more enjoyment out of the game."

Blake Harrington-Emory University

# Acknowledgements

Thank you to the following people who influenced & made this work possible...

Special thanks to Mike Bennett & Andy Plummer for their revolutionary teaching concepts that have opened my mind and have helped me become a better golf instructor, player, and student of the golf swing mechanics.

I would like to personally thank Scott Seifferlein in guiding me through the processes of making this happen. Without his knowledge and expertise in the business of golf instruction this would not have been possible.

# INTRODUCTION

Why was I never told about becoming a cone head when I started playing golf? Playing golf can be a daunting task. Your game will be analyzed. You may receive verbal abuse. Some moments will be tense. You will surely receive golf tips and at one point you will look over at your partner and think that he is playing for the U.S. Open.

If you want to learn to play this great game then you must learn how to develop cones. Cones will require that you use your mind's eye and your eyes. It takes imagination, focus, and practice to get the cones correctly, but once you are able to connect the dots you will start controlling your ball and manage the course. All of this cone head business will make sense and before you know it, the scores will come down. You will start with fat cones and as you get better, your cone will become narrower. We want your cone head to become as sharp and thin as possible.

So prepare to improve and get good. Really Good!



# DEVELOPING YOUR CONE

To build your cone, go to the practice tee and chart a series of shots. Record both the starting direction, relative to the target, and the curve in the air. Let's say you play a fade, but your shots tend to finish right of the target. Your solution might be as simple as shifting your alignment farther to the left to allow for more right curve. That can be a quick fix, but if your shots are curving excessively, you're likely losing significant distance because you're deflecting the ball at impact with a face that's dramatically open to the path.

The other extreme is the player who hooks the ball, who starts it well right but tends to curve it too far left. Shifting the alignment more to the right can help, but shots with that much curve are difficult to control. We did say that many good players have a wide shot cone, but those players have ample distance, even though they're deflecting the ball at impact more than I would prescribe.

By looking at your shot cone, you'll start to see how the relationship between the clubface and the swing path at impact determines initial direction and curve. The next step is identifying the causes of starting direction and face angle. Alignment is rarely the most effective adjustment. Most golfers need to work on bringing their face more toward square and their path more along the target line.

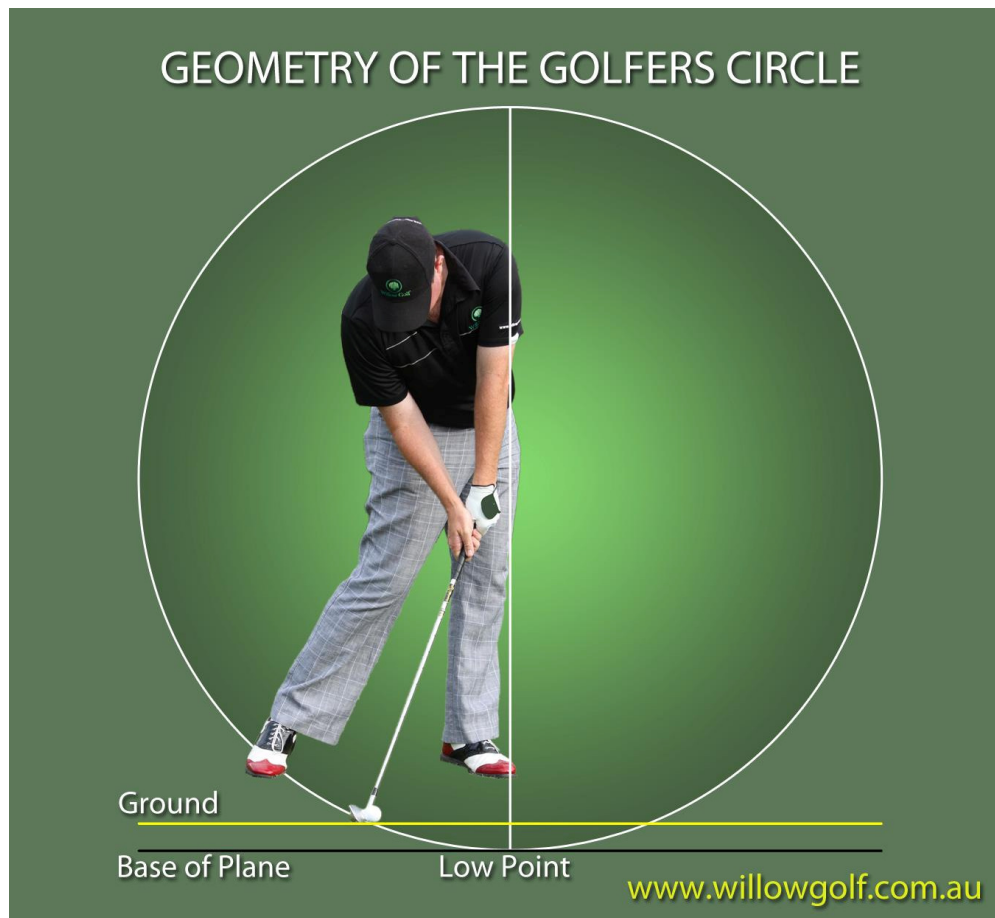
## Draw Shot Cone

If you want to develop a draw shot cone, you need to make all your shots have some curve to the left. Take the whole range to stay within, but every ball must curve to the left. Pick a starting line to the right so that all the shots curve toward the target. The left edge of the cone is the target line, and the right edge is the starting line.

To set your starting line far enough to the right, make sure of three things: (1) the clubface is aimed as far right as you want to start the ball; (2) the ball is farther back than normal in your stance, normal being 2 ball-widths behind the left heel for a middle iron; and (3) your weight is forward at address. Standard weight is 55% left, but you might need to exaggerate to 60/40 or 70/30 starting out.

It is important to note that when I say move the ball farther back, the handle should stay in its baseline position relative to the body: even with the inside of the left thigh. When you move the ball back but maintain the handle position, you angle the shaft more toward the target, which promotes an in-to-out path through impact-and a shot that pushes or draws.

Once you get your setup correct (face aimed right, ball back, weight forward), hit balls keeping your weight forward and maintaining the side angles in your wrists. With your weight more on your left foot, you'll make contact with the club swinging outward. Maintaining the angle between your right arm and the shaft also keeps the club head swinging out more. These are the major pieces that help the club swing in to out and promote a draw.



In a short time, you'll be hitting a combination of pushes and draws. Every ball will start right, and some will draw toward the target. A push and a draw have the same starting direction, but with the draw the face is slightly closed to the swing path, producing right-to-left curve. With the push, the face is square to the path, so the ball flies straight right. If you're hitting only pushes, close the face to the path slightly by moving the ball farther back or moving more weight to your front foot.

Notice I do not recommend closing the clubface more at address. Remember, face angle determines initial direction, so closing the face makes it harder to start the ball to the right, which is what the right-to-left player needs to do. This is



one adjustment that even tour players get wrong. When they want to create more draw, many of them simply shut the face at address. That produces a shot that doesn't start enough to the right and usually draws across the target. To hit an effective draw, the ball has to start right of the target, so that's where the clubface needs to be at address and again at impact.

Make sure all of your shots are starting right and curving to some degree toward the target. If you start over-drawing the ball, consider adjustments that take away some of the hook, such as a weaker grip, with the hands rotated more toward the target, or the arms staying lower on the follow-through ( a higher arm position indicates the more in-to-out path of a player who hooks the ball).

If you are a slicer wanting to hit a draw, you have to get out of your slice tendencies and develop hook tendencies. Once you learn to start the ball to the right and curve it left, you can work to reduce the hook.

**REMEMBER**, the key to fixing ball flight is an honest and precise assessment of where your shots are starting and how they're curving. To be an effective golfer, you have to have control over the path and face at impact. The basic form of the swing applies to any of the shots. The key is developing a pattern and understanding the geometry behind it.

Learning cones and ball control is what separates great golfers from the rest.

Bonus skills! Continued next page...

## Bonus: Skills

I'm sure you have enjoyed this fun golf report on how to become a cone head master. You are probably thinking that I have already given you too much value and this report should cost twice as much as the last \$2,000 golf school you attended, but in keeping with good spirits I wanted to give you an additional bonus.

Developing golf skills does not have to be an exercise in drudgery. The best way to practice is just the way you play. Go out to the course when it is not busy and drop two or three balls behind a tree or off to the side of the green or in a bunker. Be creative and try different shots. If the course is too busy, set up on the practice tee and play each shot as if it were a shot on the golf course. Imagine yourself on the first hole, hitting that nerve racking tee shot. Picture the position of the hazards and the desired curvature of your golf shot. Then try to execute what you imagined. After you hit your tee shot, do your best to predict the outcome as if you were on the golf course. Imagine what you would have to do for your 2nd shot to get it in the position that would best set you up for shot number 3. Select the appropriate club and repeat the process above until you have reached the imaginary green.

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**One Final Amazing Gift On The Next Page...**

## One Final Amazing Gift



Thank you for reading this report. I'd like to take a moment to invite you to learn more about the cone head concepts that will make golf more fun and cause your golf partners to be asking YOU for golf advice. I'll go more in depth into why your friends and the magazines you read give you irrelevant golf advice and then I'll customize and share with you what's really important and relevant to making your game more enjoyable.

### **Lunch w/ Stan Moore**

Enjoy a One Hour Lesson of your choice and then I will take you to lunch. Now this is not going to be just any old lunch. If you are into a Big Mac & fries, I'm not your guy. You will wet your appetite at one of Boca Raton's finer establishments. We'll talk more talk more about your love for the game and your favorite golf memories.

This is an opportunity to get to know one another and establish a better Coach/Student relationship. I want you to know that you have a friend in the game of golf who is here to help you improve. Someone that you can talk too and use as a spring board for your thoughts and questions about the game.

Lesson & Lunch With Stan is normally priced at \$175. But as a thank you gift for reading this report your golf lesson will only be \$110 and lunch is on me!

Call 561-699-2616 and let's get together for a Lesson & Lunch.

Your Partner in Golf Success!

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